



BARRY BRIMER

CREATIVE DIRECTION // DESIGN // PRODUCTION

Hello. I am a creative director living in the DFW area. In my 18 years in the industry, I have worked at agencies, studios, as a freelancer, and as a business owner. I have walked in many different shoes, worn many different hats, and learned much about people, management, and myself. My passion is visual communication. I love telling the story, presenting a message through design that has immediate impact and a strong call to action.

Experience:

CURRENT **2011** Executive Director @ Rampant Ideas Lewisville, TX

- Develop targeted, strategic visual communication solutions through research, messaging, design, and execution in the print and digital space
- Work directly with clients, establish project scope and budget, interpret client's direction and execute their vision on target, on brand, and on deadline
- Manage projects from creative brief to completion. Oversee copywriters and designers. Build and present concepts. Execute mechanicals, preflight and coordinate final file release or deployment

2010 **2005** Creative Director @ Elevate Group Dallas, TX

- Developed effective creative solutions for clients in various industries
- Concept to full execution of projects, including multichannel campaigns, print/online catalogs, direct mail, and website design
- Responsibilities included managing creative projects, presentations, directing photographers/stylists, and overseeing art directors, designers, copywriters, and production artists

2005 **2001** Art Director @ Italia Partners Dallas, TX

- Concepted and designed print media, including catalogs, print advertisements, logos, collateral, in-store signage, banners, trade show graphics, promotional materials, and packaging
- Managed junior art directors and interns

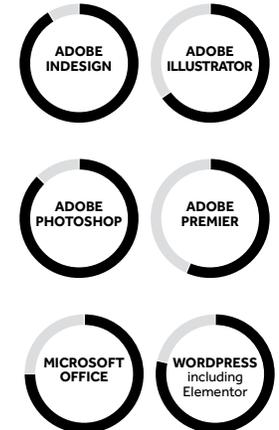
Education:

University of North Texas Denton, TX 2001
BFA in Communication Design Minor in Journalism Advertising

Skills:

- account management ●●●●●●●●●●
- art direction ●●●●●●●●●●
- brand development ●●●●●●●●●●
- graphic design ●●●●●●●●●●
- website design ●●●●●●●●●●
- online/social marketing ●●●●●●●●●●
- direct mail ●●●●●●●●●●
- catalog ●●●●●●●●●●
- collateral ●●●●●●●●●●
- packaging ●●●●●●●●●●
- promotional materials ●●●●●●●●●●
- print production ●●●●●●●●●●

Technical skills:



Contact:

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