Barry Brimer

CREATIVE DIRECTION // DESIGN // USER EXPERIENCE // PRODUCTION

Objective: Seeking mid to senior level position with an organization that can utilize my extensive experience in creative print and digital marketing.

About me: I am a solution-oriented, self-motivated art director and UX designer. With 18 years in the industry, I have worked at agencies, with agencies, at photography studios, as a freelancer, and as a business owner. My passion is problem solving, whether it be a design solution or developing a more efficient workflow.

Experience:

CURRENT 2011 — **Creative Services @ Rampant Ideas Lewisville, TX**

- Develop targeted, strategic visual communication solutions through research, messaging, design, and execution in the print and digital space
- Work directly with clients, establish project scope and budget, interpret client's direction and execute their vision on target, on brand, and on time
- Clients included: Dish Network, Armstrong McCall of North Texas, Lending Tree, Funding Circle, Snap Finance

CURRENT 2019 — **User Experience Designer - Contract @ Blackhawk Network Lewisville, TX**

- Specializing in social media, digital display advertising and print production

2010 2005 — **Creative Director @ Elevate Group Dallas, TX**

- Developed effective creative solutions for clients in various industries
- Concept to full execution of projects, including multichannel campaigns, print/digital catalogs, direct mail, and website design
- Responsibilities included managing creative projects, presentations, directing photographers/stylists, and overseeing art directors, designers, copywriters, and production artists

2005 2001 — **Art Director @ Italia Partners Dallas, TX**

- Concepted and designed print media, including catalogs, print advertisements, logos, collateral, in-store signage, banners, trade show graphics, promotional materials, and packaging
- Managed junior art directors and interns

Education:

University of North Texas Denton, TX 2001
BFA in Communication Design Minor in Journalism Advertising

Skills:

Account Management	//////////////////////////
Art Direction	//////////////////////////
Brand Development	//////////////////////////
Graphic Design	//////////////////////////
Website Design	//////////////////////////
Social Media Marketing	//////////////////////////
Direct Mail	//////////////////////////
Catalog	//////////////////////////
Collateral	//////////////////////////
Print Production	//////////////////////////

Technical Skills:

- Mac and PC
- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Animate
- Google Web Designer
- Microsoft Office
- Wordpress with Elementor

Super Powers:

Able to quickly learn new software and methodologies
Complete projects quickly and on budget
Easy to work with

Contact:

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